



REBEL MOON



A SEASONAL RITUAL ZINE

Where ritual lives in the everyday



MEDIA KIT



RITUAL
Rooted in
meaning



STORY
Shared experiences.
Real voices.



COMMUNITY
Gathered in
connection



SEASONAL
In rhythm with
the cycles



REBEL MOON

A SEASONAL RITUAL ZINE

Where ritual lives in the everyday

MEDIA KIT

RITUAL • STORY • COMMUNITY



ABOUT REBEL MOON

REBEL MOON is a seasonal zine rooted in ritual, land, and lived experience.

It is a space for story, for remembering, and for the quiet work of tending a meaningful life.

Each issue gathers voices from those who live close to:



LAND



BODY



COMMUNITY



THE RHYTHMS OF THE SEASONS

*This is not fast content.
This is something to sit with.
To return to. To keep.*



THE VISION

REBEL MOON exists to gather people in a different way.

Not through constant content.
Not through noise.

But through:

- ✧ shared stories
- ✧ grounded ritual
- ✧ herbal and ancestral knowledge
- ✧ and the everyday practice of living with intention

This is both a publication and a living community.



FOR ADVERTISERS & PARTNERS

A DIFFERENT KIND OF VISIBILITY

REBEL MOON offers a limited number of advertising placements per issue.

We work with aligned businesses who value:

- * intentional living
- * slow growth
- * meaningful connection

This is not high-volume exposure.

This is aligned presence inside a trusted and growing community.

WHY JOIN NOW

This is the first issue of REBEL MOON.

We are already building an engaged and growing community (400+ and rising), drawn to ritual, land-based living, and meaningful connection.

Those who join this first issue are not just placing ads—they are:

- * becoming part of the foundation
- * growing alongside the publication
- * connecting with an audience that values depth over noise

IDEAL PARTNERS

We align with:

- * herbalists & apothecaries
- * artists & makers
- * bodyworkers & practitioners
- * land-based businesses
- * small, intentional brands

*If your work is rooted, thoughtful, and real—
you'll feel at home here.*



AN ENGAGED & GROWING COMMUNITY

REBEL MOON is already resonating with a growing audience of seekers, makers, and healers who value depth, authenticity, and connection (400+ and rising).

Be part of what we're building—right from the start.



A SPACE
FOR STORY,
RITUAL &
LIVED
EXPERIENCE.

ADVERTISING OPTIONS

We intentionally keep placements limited to maintain the integrity and feel of the zine.

 FULL PAGE \$150

 HALF PAGE \$75

 QUARTER PAGE \$25
(limited availability)

AD REQUIREMENTS

Advertisers are responsible for providing their own ad artwork.

All ads must be submitted in high-resolution (300 DPI), print-ready format (PDF or PNG preferred).

AD DIMENSIONS (8.5" x 11" FORMAT)



FULL PAGE
8.5" x 11"
+ 0.125" bleed on all sides
(recommended)
Safe margin: keep text
0.5" inside edges



HALF PAGE (HORIZONTAL)
8.5" x 5.5"



QUARTER PAGE
4.25" x 5.5"

DESIGN NOTES

To maintain the visual integrity of REBEL MOON, we recommend clean, simple layouts, earthy or muted tones where possible, and avoiding overly busy or high-contrast designs.

All ads are subject to approval to ensure alignment with the tone of the publication.

INQUIRIES

Email:
support@rebelmoonherbs.com
Please include:
your business
what you'd like to promote
preferred ad size



FOR CONTRIBUTORS



REAL STORIES. LIVED WISDOM. RITUAL IN THE EVERYDAY.

REBEL MOON is a space for voices that are honest, embodied, and rooted in experience.

We believe in the power of story to connect, to heal, and to remember who we are.



WHAT WE'RE LOOKING FOR

We welcome submissions that are:

- * grounded in lived experience
- * honest and reflective
- * rooted in land, ritual, or personal practice

We accept the following formats:



STORIES / ESSAYS
500–1000 words



RITUALS + PRACTICES
Share what you do, how you do it, and why.



HERBAL KNOWLEDGE +
PLANT RELATIONSHIPS
Teachings, remedies, and personal experiences.



POETRY
Words that move, remember, and awaken.



ART / PHOTOGRAPHY
Illustration, photography, collage, or mixed media.

*You don't need to be polished.
You do need to be real.*



*We write
to remember.
We share
so others know
they are not
alone.*



WHAT YOU RECEIVE

- * Feature in a curated seasonal publication
- * Contributor bio + link
- * Digital copy of the issue
- * Invitation into the REBEL MOON CIRCLE (private community)



OPTIONAL EDITING SUPPORT

Available for those who want support refining their piece.

\$25–\$50 depending on length



SUBMISSION DETAILS

Email: support@rebelmoonherbs.com

Deadline: 15th on the Month before release

*Not all submissions will be accepted.
REBEL MOON is curated slowly,
with care.*



QUESTIONS?

support@rebelmoonherbs.com

We're happy to help.

A NOTE

We honor diversity, inclusivity, and respect for all people, cultures, and traditions.



THANK YOU

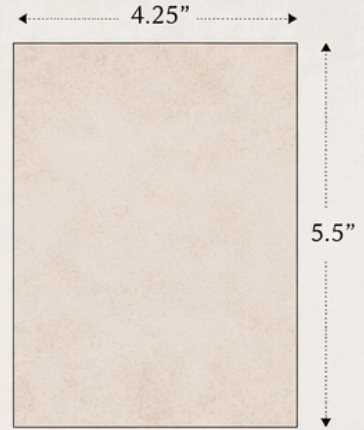
for being part of this gathering of story, ritual, and connection.





QUARTER PAGE AD

- 4.25" W x 5.5" H (vertical only)
- 300 DPI
- PNG or JPG (High Resolution)
- Color: RGB (Digital Use)



CANVA SETUP



1. Go to Canva.com
2. Click "Create a Design"
3. Select "Custom Size"
4. Choose "Inches"
5. Enter:
Width: 4.25"
Height: 5.5"
6. Start designing!



PLEASE DOUBLE CHECK THAT YOUR DESIGN IS THE CORRECT SIZE BEFORE EXPORTING.

3 | WHAT MAKES A STRONG AD?



STRONG ADS USUALLY...

- Have one clear message
- Use clean, readable fonts
- Include contact information or social handles
- Use high-quality images
- Leave breathing room (white space)

EXAMPLE OF A STRONG AD



4 | AESTHETIC DIRECTION



REBEL MOON leans toward earthy, natural, moody, and intentional visuals. We encourage advertisers to create ads that feel grounded, warm, and visually aligned with the spirit of the publication.



5 | CANVA TIPS

- Use a template to get started
- Upload your own photos and logo
- Stick to 1-2 fonts
- Use colors that reflect your brand
- Download as PNG, JPG, etc.

AVOID THESE COMMON MISTAKES

- Too much text
- Too many fonts
- Blurry or low quality images
- Overly bright or neon colors
- Crowded layout



KEEP IT SIMPLE, CLEAR, AND ALIGNED. YOUR ENERGY + MESSAGE WILL SHINE.

6 | SUBMISSION



EMAIL YOUR COMPLETED AD TO: support@rebelmoonherbs.com

Need help?

Join our Facebook group for advertisers & contributors to ask questions, get feedback, and connect with our amazing community!



SCAN TO JOIN THE GROUP




7 | DESIGN TIPS THAT MAKE YOUR AD POP

A powerful ad doesn't need to be complicated. Use these tips to create an ad that grabs attention, feels aligned, and leaves a lasting impression.

-  **FOCUS ON ONE CLEAR MESSAGE**
What is the main thing you want readers to remember or do?
-  **CREATE VISUAL HIERARCHY**
Use size, color, and placement to guide the eye to what matters most.
-  **KEEP IT SIMPLE**
Use 1–2 fonts max. Clean, readable fonts always perform better.
-  **USE HIGH QUALITY IMAGES**
Clear, intentional images build trust and elevate your brand.
-  **INCLUDE A CLEAR CALL TO ACTION**
Let readers know what to do next: visit your website, follow you, book a session, etc.
-  **LEAVE BREATHING ROOM**
White (or negative) space gives your ad room to breathe and look professional.


EXAMPLES OF STRONG ADS



Holistic Healing for Body, Mind & Spirit

ENERGY HEALING
HERBAL SUPPORT
INTUITIVE GUIDANCE

BOOK YOUR SESSION TODAY
@wildhearted.healing
wildheartedhealing.com



☾☾☾

Earth Magic Apothecary

Handcrafted herbal blends and ritual tools for everyday magic.

MADE WITH LOVE
ROOTED IN NATURE

SHOP NOW

earthmagicapothecary.com
@earthmagic.apothecary

WHY IT WORKS:

- ♥ Clear message
- ♥ Easy to read
- ♥ Beautiful imagery
- ♥ Strong call to action
- ♥ Plenty of breathing room

WHY IT WORKS:

- ♥ Consistent brand aesthetic
- ♥ Soft, natural color palette
- ♥ Clear message + benefits
- ♥ Contact info easy to find
- ♥ Feels aligned with the magazine

8 | AESTHETIC INSPIRATION

REBEL MOON leans toward earthy, natural, moody, and intentional visuals. Below are color tones, textures, and imagery that align with the spirit of the magazine.

COLOR PALETTE INSPIRATION



Earthy. Warm. Grounded. Natural.

TEXTURE & ELEMENTS



IMAGERY STYLE



9 | CANVA BEST PRACTICES

-  **START WITH A TEMPLATE**
Canva templates are a great starting point. Search "wellness," "health," "boho," or "herbal."
-  **UPLOAD YOUR BRAND ELEMENTS**
Add your logo, brand colors, and fonts to keep your ad consistent and recognizable.
-  **STICK TO 1–2 FONTS**
Use one font for headings and one for body text. This keeps your design clean and cohesive.
-  **USE COLORS THAT REFLECT YOUR BRAND**
Stick to your brand colors or earthy, muted tones that feel aligned with REBEL MOON.
-  **EXPORT CORRECTLY**
Download your ad as PNG or PDF Print. (Do not use JPG for print-quality.)

10 | BEFORE YOU SUBMIT, DOUBLE CHECK:

- Ad size is 4.25" W x 5.5" H
- Resolution is 300 DPI
- File type is PNG or JPG
- Text is easy to read
- All important information is included (name, service/offer, contact info, social/website)
- Design feels aligned with the aesthetic of REBEL MOON
- Spelling & contact details are correct



Thank you!

Your support helps make this community-built magazine possible. We can't wait to share this journey with you.

THANK YOU FOR BEING PART OF THE REBEL MOON COMMUNITY. ✨

11 | NEED HELP?



JOIN OUR FACEBOOK GROUP
Connect with other advertisers, contributors, and readers, ask questions, and get support!

facebook.com/share/g/18WFJydXCE



HAVE QUESTIONS?
Reach out anytime. We're happy to help!
support@rebelmoonherbs.com



Thank you for being part of
REBEL MOON.

This publication is built through community, story, ritual, and lived experience. We're less interested in perfection and more interested in voice, honesty, and humanity.

1 | ABOUT REBEL MOON



REBEL MOON is a seasonal digital magazine for wild hearts and awake souls. We share stories, wisdom, rituals, and art that honor nature, personal growth, and the beauty of being human. We believe every voice has power, and your story matters.

We can't wait to read your work. ☾ ✨

2 | SUBMISSION GUIDELINES

- WORD COUNT**
500 – 1000 words
- FORMAT**
Google Doc, Word Doc, or PDF
- FONT**
Please use a standard font so we can maintain consistency in layout.
Recommended:
 - Times New Roman
 - Garamond
 - Arial
- INCLUDE WITH YOUR SUBMISSION**
 - Title of your piece
 - Your name as you'd like it to appear
 - Short bio (2–3 sentences)
 - Website or social media (optional)

3 | IMAGES & PHOTOGRAPHY

Please include 2–5 high-resolution images that complement your article.

- High resolution (300 DPI or higher)
- Vertical images preferred
- Original photos preferred
- Avoid heavy text or watermarks

Images help us create visually immersive layouts and may be used alongside your contribution and in promotion of the issue with credit.



4 | WHAT WE'RE LOOKING FOR

We welcome writing that is honest, grounded, and connected to real life.

- ♥ Lived experiences
- ♥ Storytelling
- ♥ Ritual & seasonal practices
- ♥ Herbal wisdom
- ♥ Poetry
- ♥ Reflections
- ♥ Personal essays
- ♥ Land-based practices
- ♥ Growth, grief, joy, transformation

We are especially drawn to writing that feels honest, grounded, sensory, and human.

5 | WHAT WORKS WELL FOR REBEL MOON

WE ENCOURAGE:

- 👉 Your authentic, unique voice
- 👉 Storytelling and emotion
- 👉 Vivid imagery and sensory details
- 👉 Grounded wisdom and experience
- 👉 Vulnerability and honesty
- 👉 Different perspectives and voices

WE HOPE TO AVOID:

- ❌ Overly academic or impersonal writing
- ❌ Heavy sales language or promotion
- ❌ AI-generated feeling content
- ❌ Perfectionism over presence

6 | EDITING & RIGHTS

Minor edits may be made for grammar, clarity, and layout while honoring your original voice and intention.

By submitting, you grant REBEL MOON permission to publish your work digitally and in future promotional materials with credit.



INSPIRATION FROM PREVIOUS ISSUES (AESTHETIC & TONE)



7 | DEADLINE

All Mag submissions must be received no later than the 15th on the month before release

8 | HOW TO SUBMIT

Email your submission to:
support@rebelmoonherbs.com
Subject Line: SUBMISSION
Attach your document and images.
You'll receive a confirmation within 3-5 business days.

NEED HELP OR HAVE QUESTIONS?

If you have an idea but need help shaping it, reach out! We're happy to support you.

We're all in this together. ♥



8 | WRITING TIPS

Stories that stay with us



WRITE FROM THE HEART

Share your truth. Personal stories and lived experiences are at the heart of REBEL MOON.



SHOW, DON'T JUST TELL

Use vivid details, sensory language, and imagery to invite readers into your world.



BE REAL, NOT PERFECT

Honesty over polish. We value connection over perfection.



FOCUS & FLOW

Stay on topic and honor the word count. Every word you share creates space for another voice.



LEAVE THEM WITH SOMETHING

A feeling, a reflection, a takeaway—something that lingers.



Remember:

Your story has the power to inspire, comfort, and awaken. Thank you for trusting us with it.



9 | IMAGE GUIDELINES

Beauty in the details

High quality images elevate your story and help us create a visually rich, immersive experience.

- ✔ 300 DPI or higher
- ✔ Vertical orientation is preferred (2:3 ratio works beautifully)
- ✔ Original photos are encouraged
- ✔ Well-lit, in focus, and free from heavy filters
- ✔ Avoid text overlays and watermarks
- ✔ Lifestyle, nature, and detail shots work best
- ✔ You may include 2–5 images with your submission

IDEAS FOR IMAGES:



Nature & Landscapes



Rituals & Daily Life



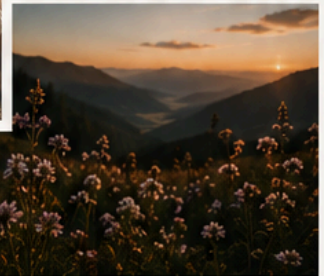
Details & Textures



Still Life & Atmosphere



Celestial & Seasonal



10 | LET'S STAY ALIGNED

Aesthetic & tone

REBEL MOON leans toward earthy, natural, moody, and intentional. Your writing doesn't have to be perfect, but we ask that it feels aligned in energy and intention.

TONE & VIBES

- Earthy
- Introspective
- Nourishing
- Authentic
- Soulful
- Empowering
- Raw & Real
- Mystical
- Grounded



11 | AFTER YOU SUBMIT

What happens next?



We receive it

You'll receive a confirmation email within 3–5 business days.



We read it

Our team carefully reads every submission with heart and intention.



We may reach out

If we have questions or need small adjustments, we'll be in touch.



If selected

We'll notify you and confirm any final details including images and bio.



It becomes part of something bigger

Your story will be part of a collective creation that ripples far beyond us.

12 | OPTIONAL: AUTHOR BIO

A little about you

A short bio helps readers connect with you. Feel free to include:

- 1–3 sentences about who you are and what you do
- What inspires your work or path
- Website or social media (optional)
- Location (optional)



EXAMPLE BIO:

Luna Rivers is a writer, herbalist, and mama walking the path of slowness and soul. She writes about nature, cycles, and the beauty of becoming. Find her at @lunarivers.writes

FINAL REMINDER

We're honored to hold space for your voice.

THANK YOU FOR BEING PART OF THIS WILD, BEAUTIFUL COMMUNITY.



CHECKLIST BEFORE YOU SUBMIT

- ✔ My article is between 500–1000 words
- ✔ I have included a title and my name
- ✔ My article is submitted in Google Doc, Word Doc, or PDF format
- ✔ I have included 2–5 high-resolution images (300 DPI+)
- ✔ I have included a short bio (optional)
- ✔ I have proofread my work
- ✔ I have read and agree to the editing & rights policy



QUESTIONS? WE'RE HERE.



✉ support@rebelmoonherbs.com

Have an idea for a piece but not sure if it's the right fit? Reach out! We love talking through ideas and supporting your creative process.

